

WOMEN LEADING THE ENERGY TRANSITION 2023

Invitation to sponsoring partnership

ECWO and 75inQ offer access to 150+ highly placed and high potential female leaders in the Energy Transition in the 70k+ category (15+ years of experience). This year's conference features the participation of male leaders in the energy transition, both among participants in the morning programme as well as on the panel dialogue following the keynote by Lilianne Ploumen.

Mission

We are on a collaborative mission to accelerate the energy transition by encouraging greater inclusion of female leadership and by matching technological innovation with social innovation.

No time to lose – it's all hands on deck!

All packages offer complimentary tickets, access to event app, and promotion prior to and during event

Package	A	B	C	D	E
Tickets	1	3	3	5	5
Promotion	x	x	x	x	x
Shared room	x	x			
Branded room			x	x	x
Branded Workshop				Large room (30p)	Forum Zaal (150p)
Speeddate priority				x	x
Price	500€	1,000€	1,500€	2,500€	3,500€

'Own' a branded workshop and meet with your preferred participants

Reach out with a 45-minute workshop, delivered twice, on a relevant such as 'How can I overcome obstacles to influence?' or 'Which career trajectory is best for me?' As a sponsoring agency, you are invited to engage participants with your experience and vision on how organisations and female leaders can work together for greater energy transition effectiveness. Workshop-level sponsorship includes advance priority in registrations for workshop and for recruiter/participant one-on-one meetings.

'Own' a branded room and meet with your preferred participants

As an agency you are invited to use a branded private room and to select participants in advance via the app for one-to-one meetings throughout the afternoon.

'Own' a table in a shared room

As a recruiter or hiring manager, your afternoon schedule is available for participants to book a short meeting to take place at a branded table with seating for up to two recruiters and two participants.

Promotion

- Logo featured in even promotion on website, registration page, and on banners
- Promotional stand during event
- Short video promotion sharing your organisation's vision for a faster energy transition through shared leadership as part of LinkedIn marketing campaign



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THE INSPIRATION

In May 2022, [ECWO and 75inQ brought together 120 women leading the energy transition](#). Participants represented a variety of energy-relevant sectors, yet all focused on the same question: how can we better leverage female leadership to create a faster, more stable energy transition? Among the participants, speakers, and panelists were many women already leading the transition. They lead critical initiatives, collaborations, and organizations where they advocate for more investment into the energy transition.

In the highly interactive period before, during, and after the conference, we learned that many participants were interested in a transition of their own, whether to executive or supervisory board participation, to a more senior role in an organization that is ready to 'walk the energy transition talk', or toward engaging more male leaders in substantive energy transition initiatives.

THE SECOND EDITION ON DECEMBER 1ST, 2023

On December 1st, 75inQ and ECWO will **bring together women leading the energy transition who have at least 15 years experience and a senior leadership orientation**. We have a specific aim in mind: to ensure more women find their way to roles in which their experience and commitment to the energy transition have the most impact.

In the morning, we will gather **women and men leading the energy transition** for a facilitated dialogue to explore obstacles and opportunities to a faster energy transition – and what shared leadership has to offer.

In the afternoon, we will provide interactive opportunities to connect participants, coaches, and recruiters for inspiration and opportunities that will help them accelerate the energy transition:

1. **Fifteen-minute speed meetings with executive recruiters targeting women for energy transition** related roles in the 70k+ category. Recruiters will have the opportunity either to select participant CVs in advance for interview or to be selected for meetings by participants, depending on level of sponsorship.
2. **2x parallel conversation-based workshops** on relevant themes (selected examples):
 - How do I know when it's time for me to move on, and what's the best approach?
 - I'll stay at my job for now. How can I overcome obstacles to create more tailwind for the transition?
 - Which career trajectory is best for me? Board representation? Large corporate-to-smaller non-listed company? More senior role at energy transition innovator?

Programme

The programme will take place on **December 1 from 10.00 – 16.00 in the Forumzaal, Van Der Goot Building, Erasmus University Campus in Rotterdam**. Target participants for the morning programme include both female and male leaders in energy transition-relevant roles. Lilianne Ploumen will deliver a keynote on "What is the relationship between shared leadership and the social innovation required for a faster energy transition?" It will be followed by a facilitated dialogue between participants and a panel of senior leaders energy transition-relevant organisations (up to 200 participants).

The afternoon programme will engage female participants in recruitment and coaching conversations and specialized workshop dialogue to increase the visibility, career trajectory, and influence of senior women with at least 15 years of experience who are leading the energy transition.



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PRE-LUNCH PROGRAMME

9.30	NETWORKING BREAKFAST and registration
10.00	Introduction of 75inQ, ECWO, and keynote speaker Lilianne Ploumen
10.20	Keynote speech What is the relationship between shared leadership and the social innovation required for a faster energy transition?
10.50	Facilitated dialogue What are the obstacles to shared leadership and social innovation in the energy transition and how can we remove them?
12.00	LUNCH AND NETWORKING <i>Male participants leave after lunch</i>

POST-LUNCH PROGRAMME

	GROUP A	GROUP B
13.30	<ol style="list-style-type: none"> How do I know when it's time for me to move on? If I stay at my org/in my role, how can I contribute to a faster energy transition? Which career trajectory is best for me? 	Meetings with executive recruiters and/or executive coaches familiar with women's leadership in energy/sustainability issues.
14.15	Bio-break and transfer	
14.30	Meetings with executive recruiters and/or executive coaches familiar with women's leadership in energy/sustainability issues.	<ol style="list-style-type: none"> How do I know when it's time for me to move on? If I stay at my org/in my role, how can I contribute to a faster energy transition? Which career trajectory is best for me?
15.15	Bio-break and transfer	
15.30	Plenary Making meaning and moving forward (facilitated dialogue)	
16.00	NETWORKING DRINKS	
17.30	Close	



Contact

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